Project Smile is an initiative by Kossan International Sdn Bhd (KISB) to develop, sustain, and perceive a good relationship between our internal and external community. Initiated since 2013, Project Smile has extended support and contribution to the environment and communities in need.

It is 100% run by Kossan employees voluntarily. We look at many areas in contribution projects from schools, orphanages to animals, environment and the less fortunate. It is also a program about developing future leaders through social awareness and motivational activities. We believe that children are the hope for a brighter future, and we want to provide them with opportunities and hope for a better life.

Project Smile 23.0 – We care, we help, we can win this!

KISB volunteers have reached out to help the low income and underprivileged communities that need public aid and support during this difficult time.
Since the global pandemic started in the beginning of 2020, many families have been affected financially especially the low income, single-parent and underprivileged groups as the result of the restrictions to curb the spread of the virus.

Project Smile reached out to these communities to support on food supplies. Project Smile volunteers prepared 100 sets of food parcels filled with daily supplies such as rice, cooking oil, flour, seasonings, mee hoon, biscuits, canned foods, Milo, etc. The Social Welfare Department (JKM) is one of the government agencies which played an important role in social development and welfare services for the well-being of the community. We collaborated with them to identify 60 families in need of food supplies urgently.

We also delivered food aid to 17 Myanmar refugee families.

Great Heart Community Center is a non-profit charity association located in Klang, they serve as a platform and place to contribute and assist the needy. Through their channel, Project Smile team delivered another 23 food packages to assist the low-income groups to ease their daily needs.

In times of crisis, we stand united. Let’s continue to lend a helping hand to the communities in need.
Today, Malaysia is in the recovery stage of movement control order (RMCO), almost all social, religious, business, and educational activities have been resumed in stages. The public is advised to follow strict standard operating procedures (SOP) in common places equipped with face mask, practice social distancing and frequent hand sanitizing to continue the fight against Covid-19.