



STRETCHING LIMITS • SINCE 1979

Develop *Colorful* Future Leaders
Project Smile



KOSSAN

STRETCHING LIMITS • SINCE 1979

Project Smile is one of Kossan International Sdn Bhd's (KISB) initiatives to develop, sustain, and perceive a good relationship between our internal and external community.

Project Smile was initiated in 2013 and it continues making beneficial contributions to society today. The aim of Project Smile is to develop future leaders that can confront the world effectively and efficiently. Nevertheless, society at large and the greater good are still a priority.

KISB believes that for the company to be sustained in the long term, it must create value for its own staff, shareholders and also for society. Through Project Smile, KISB takes a step towards the outside world and contributes to those in need.

Develop Future Leaders





INTOUCH® PROJECT SMILE Volume 19



INTOUCH WITH THE FUTURE

August 2020

by Cannie Chen

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Project Smile 23.1 – We care, we help, we can win this!

KISB volunteers have reached out to help the unspoken communities during this global pandemic by supporting the adoption project of Zoo Negara and donated glove to the PAWS Animal Welfare Society.



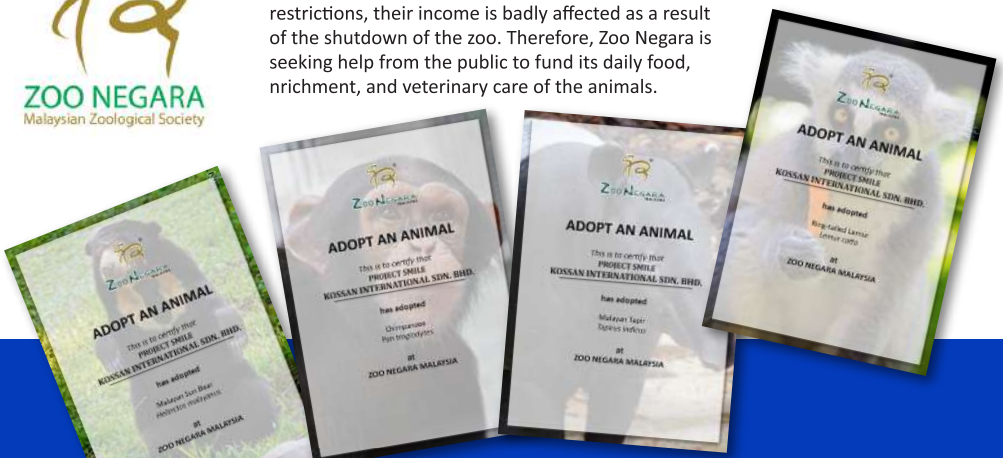
With The Future



Project Smile
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Zoo Negara is managed by the Malaysian Zoological Society, a non-governmental organization that operates mainly through its gate collection and sponsorship from individuals, schools, and corporate companies. Due to the recent pandemic and restrictions, their income is badly affected as a result of the shutdown of the zoo. Therefore, Zoo Negara is seeking help from the public to fund its daily food, enrichment, and veterinary care of the animals.



Project Smile reached out to support Zoo Negara through its project “Adopt an Animal Campaign” an initiative to support the daily living needs of the animals. We contributed towards the Malayan Tapir, Sun Bear, White Tiger, Chimpanzee, and White Tiger through this project, and certificates of adoption were given by Zoo Negara as a gesture of appreciation.



Project Smile also supported PAWS Animal Welfare Society by donating 11 cartons of gloves to the organization to enable the welfare to continue receiving abandoned animals to perform check-ups and needed medical care to aid for the animals in need. In addition, we also gave out a token of contribution for the welfare to sustain their operating expenses to continue the services of helping the unspoken communities.



Covid-19 and Animals

What you need to know

A small number of pets worldwide, including cats and dogs, have been reported to be infected with the virus that causes COVID-19, mostly after close contact with people with COVID-19.

Based on the limited information available to date, the risk of animals spreading COVID-19 to people is considered to be low.

It appears that the virus that causes COVID-19 can spread from people to animals in some situations.

Treat pets as you would other human family members – do not let pets interact with people outside the household.

If a person inside the household becomes sick, isolate that person from everyone else, including pets.

We do not know the exact source of the current outbreak of coronavirus disease 2019 (COVID-19), but we know that it originally came from an animal, likely a bat.

At this time, there is no evidence that animals play a significant role in spreading the virus that causes COVID-19.

More studies are needed to understand if and how different animals could be affected by COVID-19.

Reference: <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/animals.html>



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INTOUCH® PROJECT SMILE Volume 18



INTOUCH WITH THE FUTURE

June 2020

by Cannie Chen

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Project Smile 23.0 – We care, we help, we can win this!

KISB volunteers have reached out to help the low income and underprivileged communities that need public aid and support during this difficult time.



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The Social Welfare Department (JKM)

Since the global pandemic started in the beginning of 2020, many families have been affected financially especially the low income, single-parent and underprivileged groups as the result of the restrictions to curb the spread of the virus.

Project Smile reached out to these communities to support on food supplies. Project Smile volunteers prepared 100 sets of food parcels filled with daily supplies such as rice, cooking oil, flour, seasonings, mee hoon, biscuits, canned foods, Milo, etc. The Social Welfare Department (JKM) is one of the government agencies which played an important role in social development and welfare services for the well-being of the community. We collaborated with them to identify 60 families in need of food supplies urgently.

We also delivered food aid to 17 Myanmar refugee families.



Myanmar refugee families



Great Heart Community Center is a non-profit charity association located in Klang, they serve as a platform and place to contribute and assist the needy. Through their channel, Project Smile team delivered another 23 food packages to assist the low-income groups to ease their daily needs.



In times of crisis, we stand united. Let's continue to lend a helping hand to the communities in need.

Movement Control Order

What you need to know



Today, Malaysia is in the recovery stage of movement control order (RMCO), almost all social, religious, business, and educational activities have been resumed in stages. The public is advised to follow strict standard operating procedures (SOP) in common places equipped with face mask, practice social distancing and frequent hand sanitizing to continue the fight against Covid-19.



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INTOUCH WITH THE FUTURE

by Cannie Chen

December 2019

INTOUCH® PROJECT SMILE Volume 17

Green
WARRIORS

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Project Smile 22.0 – The gift of love, peace and happiness.

KISB volunteers organised a trip to SJK C Peng Ming to celebrate Christmas with the school children. Our objective is to share the Christmas joy and traditions of this festive season.



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Sekolah Jenis Kebangsaan Peng Ming was established in the year 1920 by Mr Tee Bee Chien, Mr Khoo Yong, Mr Lim Hay at No. 13, Pekan Telok. Only a mere 30 student under the care by one teacher at that time.

In 1951, the school moved to a new building funded by the local Chinese community at Teluk Panglima Garang with eight classrooms and a teacher's office. Although the school closed down due to war and difficulty, it stands till today and has grown to more than 300 students and 28 teachers in recent years. SJKC Peng Ming proudly announced that they are celebrating its 100th Anniversary at the end of the year 2019.



18th December 2019, in conjunction with Christmas celebration, KISB 76 Volunteer visited SJK C Peng Ming to spread the festive joy with 100 students at the school.

The event started with a short opening speech by the Headmaster of SJKC Peng Ming, followed by a motivational briefing by Mr Lawrence to the students to equip themselves with the knowledge needed to cope with tasks in the future.



As part of our Green Warrior campaign, KISB volunteers took the opportunity to share some recycling awareness with the students. During the feedback session, the students actively participated to demonstrate their knowledge about recycling. They were all motivated to keep the environment clean and safe for the future.

Our choir team serenaded Christmas songs, while Santa Clause went around shaking hands and greeting the students.



Colouring and handcraft competitions prepared for the students guided by Kossan volunteers to support the students to work together to complete the challenge. Everyone contributed their best ideas and efforts to create the most outstanding Christmas village by using recycled items, such as paper rolls and cardboards.



All completed handcrafts were displayed on the stage for everyone to view and for the judges to vote the top 3 winners. It was a tough decision for the judges as all of them were beautifully done.

Winners received prizes as a reward at the end of the competition, and the teachers decided to exhibit the handcrafts at school after the start of the new school term.

The event ended with a sumptuous buffet lunch, and all students received their wish list presents from Yayasan Kossan as a token of love in line with the traditional Christmas practice.



"We make a living by what we get.
We make a life by what we give."
—Winston S. Churchill

Green Message: Importance and benefits of waste recycling

Recycling helps protect the environment:

This is because the recyclable waste materials would have been burned or ended up in the landfill. Pollution of the air, land, water and soil is reduced.

Recycling conserves natural resources:

Recycling more waste means that we do not depend too much on raw (natural) resources, which are already massively depleted.

Recycling saves energy:

It takes more energy to produce items with raw materials than from recycling used materials. This means we are more energy-efficient.

Recycling creates jobs:

People are employed to collect, sort and work in recycling companies. Others also get jobs with businesses that work with these recycling units. There can be a ripple of jobs in the municipality.

Recycling reduces incineration:

When we recycle, recyclable materials are reprocessed into new products, and as a result, the amount of rubbish sent for incineration reduces.



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INTOUCH® PROJECT SMILE Volume 16

Green
WARRIORS

INTOUCH WITH THE FUTURE

by Cannie Chen

November 2019

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Project Smile 21.0 – Tree Warriors, Contributing Towards Free Trees

KISB volunteers organized a trip to Taman Tugu in support of tree planting for Free Tree Society. The projects and initiatives are centred around raising awareness – empowering people to preserve, conserve and save the environment.



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1st NOV 2019, Friday. Free Tree Society (FTS) Kuala Lumpur is an environmental organisation that spreads the environmental stewardship message through giving away trees for free to green our Earth. Since 2013, FTS have given away over 34,450 plants to homeowners, schools, marginalized groups, community gardens and wildlife habitats to proliferate planting, to encourage biodiversity and to promote a love of nature.

Free Tree Society promotes the implementation of United Nations instruments and global goals on environmental issues, sustainable development, climate change, and responsible consumption and production.



Upon arrival we were greeted by Free Tree Society President Ms. Baida Hercus, she is a trained Climate Reality Leader under the Climate Reality Project by Al Gore and leading the FTS team in the garden and nursery operations.

We started our day with tree planting workshop. An introduction of soils was conducted by FTS team Ms. Yasmin Masidi, followed by a tutorial on soil mixing and planting technique for the plant to grow healthily.

Hands-on practical demonstration of plant propagation techniques was given to practice after the briefing. All the planting activities are for giveaway days to support local homeowners, schools, community gardens and other societies.



After the workshop, we were invited to go for a full track forest trial in the park. FTS team was very informative along the way, provide us guidance and information about nature and plant species found in the park. We enjoyed the walk very much.





Ms. Baida Hercus shared about the importance of environmental awareness on waste management, rainwater harvesting, gardening and biodiversity. The short talk has enlightened us with knowledge about the local and global effects of the climate crisis and to stay motivated to help create a better future for the world.

BENEFITS OF TREE PLANTING

CLIMATE CHANGE AIDS

Trees help fight climate change by absorb CO₂ removing it from the air and storing it while releasing oxygen, an acre of trees absorbs the amount of carbon dioxide equal to driving your car 42,000km per year.

SAVING WATER

Shades of a tree can help to save water by slowing down the water evaporation from low vegetation. Trees need about 15 gallons water a week to survive, and they release about 200-450 gallons of water per day.

AIR PURIFYING

Trees are well known to purify the air. They act as a filter as little particulates get trapped in leaves, it also absorb odors and pollutant gases.

EROSION PREVENTION

Trees break droplets of rain and weaken their strength while roots hold the soil together, they helps to prevent landslide due to water erosion.

PROVIDING SHELTERS FOR WILDLIFE

Over the years, mass deforestation have lead to living species extinction as trees contribute food source and natural habitat for wildlife as a fruit tree can produces fruits which can nourish many birds, insects, and wildlife per year.

"The greatest threat to our planet is the belief that someone else will save it."
– Robert Swan



**INTOUCH®
PROJECT SMILE**
Volume 15



INTOUCH WITH THE FUTURE

July 2019

by **Catherine Voo**

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Project Smile 20 – Water Warriors, Protecting the Ocean

KISB volunteers organized a trip to Tioman Island to help clean the beach as well as funded coral replanting activities to preserve life in the ocean.



Corals are rescued and placed at the coral nursery to recover. Cement plate is used for coral planting by letting the corals to grow naturally on it. Once the coral shows healthy and positive growth, the coral will be transferred back to the natural reef to grow so that the damaged reef site can be recovered. The survival rate of the coral very much affected by the wave or current, algae growth and irregular water temperature.



Coral planting at coral nursery, Berjaya Tioman Resort

KISB volunteers collaboration with Berjaya Tioman Resort Environment program was appreciated with the donorship of 5 plates which will be used to replant corals in the Tioman ocean. Hopefully we can return someday to see these corals grow and provide living space to the ocean's nature and wildlife.



Team building activities

We ended the trip with team building sessions to reinforce our team spirit in this program.

"We know that when we protect our oceans we're protecting our future." – President Bill Clinton

How can we protect coral reefs?

Coral reefs are biological rich and complex ecosystems that are sometimes called the "rainforests of the ocean". The decline of coral reefs destabilizes the world ecology. Coral reefs control the amount of carbon dioxide in the ocean, making them critical to the food chain. There are a few ways that you can be a responsible tourist and help protect coral reefs.

1. Do not litter on the beach or in the ocean

Throwing litter into the ocean can eventually cause the trash to come into contact with the coral reef. Corals are very susceptible to harm.

2. Avoid striking or touching a coral reef

Corals on reefs are actually small animals. The living ecosystem is thus very fragile and susceptible to damage. Running your boat into a coral reef can cause serious damage to the corals. Understand where coral reefs are so your boat does not strike them.

3. Do not fish or boat near a coral reef

Coral reefs can be seriously damaged by anchors and fishing nets. Instead, anchor it at an area with sandy bottom or use a mooring. You could also use an installed buoy instead of an anchor.

4. Snorkel and scuba dive with care

Leave only bubbles and take pictures when you are in the ocean. Do not ever pull a piece of coral reef off to take with you. Stay horizontal in the water and avoid kicking sand or flailing around with your fins.

5. Do not purchase coral souvenirs

Do not buy any jewelry or other souvenirs that made out of coral. It is illegal to sell coral in certain countries. Red and pink coral is especially more pricy as jewelry because of its coloring due its location at deeper waters.

6. Educate others about coral reefs

-Volunteer to support reef science and tell others about coral reefs. Many people touch or harm coral



INTOUCH®
PROJECT SMILE 18
Volume 14

Green
WARRIORS

INTOUCH WITH THE FUTURE

APRIL 2019

by Catherine Voo

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Project Smile 18.0 – Green Warriors to the Rescue!

KISB volunteers conducted a site visit to Tzu-Chi Meru Recycling and Education Centre to learn and assist segregating recyclable items.



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4th April 2019, Thursday – Global annual waste generation is expected to increase to 3.4 billion tonnes over the next 30 years from 2.01 billion tonnes in 2016. It is estimated 1.6 million tonnes of carbon-dioxide-equivalent was generated from the treatment and disposal of waste in 2016, which represents 5% of global emissions. In Malaysia, an average of 236,000 tonnes of waste was produced monthly while only an average of 150 tonnes or 0.06% were recycled (*The Star Online*, 24 Jan 2019).

Among all the solid waste, plastics caused the most problems in our environment. In 2016, the world generated 242 million tonnes of plastic waste, which is 12% of all solid waste (*What is the waste 2.0, 2018*). They are not only polluting the environment but also filling the landfills.

In support of recycling, KISB volunteers organised a trip to Tzu-Chi Meru Recycling and Educational Centre in Klang. This Centre is officially opened since 26 October 2011 not only to serve as a recycling collection and sorting Centre but also to educate members of the public on recycling, rubbish reduction and other environmental protection measures.

The Tzu-Chi volunteers provided an introduction tour around the Recycling Centre, which included the paper, metal, glass, textiles, furniture and electrical goods departments. After the introduction to every recycling departments, the KISB volunteers were divided into groups to help on the segregation of recyclable items collected from the public.



Welcome session by Tzu-Chi volunteers



Items that are in good condition or reusable will be sold at low prices to the public. By doing so, the centre can support the poor community while reducing the amount of solid waste to the environment.



Resell items - Clothing



Performance by Tzu-Chi volunteers



Resell items - Glassware



Resell items - Rattan baskets

After the hands-on activities and environmental talk, the Tzu-Chi volunteers danced in support of recycling. The participants sang along with lyrics focusing on the rationale for recycling, which is important to preserve as much as we can for our future generations.



Educational talk session



Lunch session

The Tzu-Chi volunteers gave us a perspective on turning something nobody wants into treasured items by people who need it the most. One man's trash is another man's treasure. They also encouraged us to look at the positive impact we can make from our small actions today and every day. The participants were inspired by the persistence, hospitality and heart of Tzu-Chi volunteers in encouraging people to look after Mother Earth.

"The greatest threat to our planet is the belief that someone else will save it" – Robert Swan



What is recycling?

The recycling process itself is supposed to reduce the risk of wasting completely useful discarded materials that can be used for the production of new items. After a special treatment process, it is possible to turn waste into objects that can be easily used for making new goods. Other very huge advantages of recycling are energy usage reduction, lower air pollution and minimizing the volume of rubbish at the landfills.

Why do we need to do recycling?

Recycling fights water pollution. When a tremendous volume of various rubbish is being generated with poor waste management system, it contaminates nearby area or even worse the nearby water sources like rivers, ponds, lakes and more. People who live nearby and drink water will suffer from diseases like diarrhoea.

Recycling reduces carbon dioxide emissions. Once a pile of rubbish starts degrading at the landfill due to evaporation of compounds, chemical reactions and methanogenesis, tonnes of various emissions fill the atmosphere. Most of them consist of methane and carbon dioxide but there are some even more dangerous like mercury which is emitted by the discarded electronics at the landfill site. Successful and consistent recycling leads to a lower volume of this waste being dumped, therefore the emissions from the landfill become less too.

How to save our earth with 5R?

REFUSE. Always be mindful of what you do, pay attention to the items you buy and check yourself to see if you really need it. If you do not need it, then do not get it.

REDUCE. Avoid the use of plastics as much as possible including biodegradable plastics because degradation emits harmful greenhouse gases. When we save resources and send less trash to the landfills, it helps in reducing air and water pollution.

REUSE. Making new products from the old products which are of no use to us or donate unused items to the local community, especially those in need, to buy items at an affordable price. Buying second-hand items also help reduce the need to produce more new ones.

REPAIR. Many of the things we throw away have not reached the end of their useful lie. Always look at the possibilities of repairing your goods before getting rid of them or replacing them with a new one.

RECYCLE. Buy products that can be recycled or made from recycled materials. Avoid buying hazardous materials. Learn about recycling programs in our area and segregate recyclable products into their category correctly.



INTOUCH WITH THE FUTURE

by Catherine Voo

NOV 2018

INTOUCH® Project Smile Volume #13



2018 Endangered Animal Awareness:
The Rhinoceros Hornbill

IN THIS ISSUE

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Project Smile 18.0 – Celebrating Cultures and Traditions
KISB organized a cultural exchange event for the children from orphanages to help them understand and learn more about our multi-ethnic cultures in Malaysia.

Project Smile



Develop **Colorful** Future Leaders



20th November 2018 - In conjunction with Deepavali, 100 KISB volunteers came together to celebrate Deepavali with 100 children from four orphanage homes; Rumah St. Vincent de Paul Klang, Persatuan Rumah Kids, House of Love, and Padmasambhava.

The event started with an opening speech by Mr. Lawrence Lim the Director of Project Smile, followed by a sketch play that talks about the origin of Deepavali celebration. The event continued with impressive traditional Indian dances performed by a group of dancers from SJK (T) Simpang Lima school.



One of the decorative practises that Indians do during Deepavali is the drawing of Kolam. Kolam is a form of drawing that is traditionally hand drawn with coloured rice, chalk powder or rock powder. Kolam are thought to bring prosperity to one's home.



The children and Kossan volunteers were given the opportunity to draw Kolam during the Kolam Drawing Competition at the event. The children demonstrated their natural talent and skill in designing beautiful Kolam masterpieces in the spirit to win.



Not forgetting our 2018 Project Smile mission in bringing awareness of endangered animals to the children, KISB volunteer Ms. Maz gave an educational talk on Rhinoceros Hornbill. The habitat and nature of Rhinoceros Hornbill were explained to children.



The children were taught about their role and importance in protecting the hornbill. Rhinoceros Hornbill are classified as Near Threatened species. With the loss of forest and increasing forest fragmentation, hornbill sightings have decreased over the years.

Mobile petting zoo was set-up at the event venue for the children to have close contact with animals, such as rabbit, chicken, duck, lamb, parrot. This is to cultivate love for animals among the children. Last but not least, the event ended with a scrumptious serving of Deepavali festival food for lunch.



How can we save the endangered hornbills?

1. Grow native plants

Grow native plants to provide food and shelter for native wildlife. Native plants attract native insects like bees and butterflies that help pollinate native flowers. Conversely, invasive species will compete with native species for resources and habitat, resulting in threatening biodiversity.

2. Recycle and buy sustainable products

The habitat for hornbills is the forest. Therefore, never buy furniture made of wood from the rainforests or endangered trees.

3. Drive less, walk more

Drive less and walk more to reduce air pollution. Take public transport as alternative to driving.

4. Take a stand

We cannot depend the scientific community to save the endangered species. Everyone must take a stand and play a role, including singing petitions, writing letters and donating.

5. Black out the black market

When we travel, avoid buying souvenirs that are under extinction threat to stand against the market in illegal wildlife, including tortoise shell, ivory, and coral.

7. Volunteer!

Wildlife refuges, parks and research centres are often underfunded and desperate for help. We can volunteer ourselves at one of these places to help protect the hornbills. It can be as easy as just educating visitors or picking up litter.



INTOUCH® Project Smile Volume #12



Endangered Animal Awareness:
The Sea Turtle

INTOUCH WITH THE FUTURE

by Catherine Voo

JUN 2018

IN THIS ISSUE

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Project Smile 17.0 – Save the Turtles!

Kossan volunteers organized a trip to Cherating Turtle Sanctuary to help in cleaning up the beach for the turtle to land and lay their eggs during the hatching months.

Project Smile





29th June 2018 - Cherating is a village located approximately 300 kilometres away from the capital of Malaysia. It boasts of its beautiful beaches and turtles that land and lay their eggs between the month of April and August.



In total, there are seven species of marine turtles in the world and four of these species namely the Leatherback, Green, Hawksbill and Olive Ridley, land and lay their eggs on Malaysian beaches. While turtles are some of the most amazing animals on the planet, many of their species are endangered.



A group of volunteers from Kossan had made a trip to Cherating Turtle Sanctuary to help in saving sea turtles. The Cherating Turtle Sanctuary started out as turtle hatchery, which was established by the Department of Fisheries since 1972 to protect endangered turtles when they land on shore to lay eggs.



The volunteers worked together to clean up the area around the sanctuary, especially the beach where the turtles usually come for nesting.



Over the years, the number of sea turtles that come to the shore of Cherating is getting lesser. In spite of their long life spans, sea turtles are constantly facing challenges in many other areas, such as their eggs being devoured by inland predators, difficulty in finding the right direction to the nesting ground, and the growing number of poachers who came and take the turtle eggs away for commercial reason.



Armed with knowledge and passion for these gentle animals, Kossan contributed new signage to be placed along the beach area to alert people not to disturb the hatching turtles or take the turtle eggs for any reason. Kossan hopes that with support from everyone, the turtles can be protected and their population will stand a fighting chance to survive in future.



Apart from doing something meaningful to save the turtles at Cherating, Kossan volunteers also took the opportunity to enjoy its beautiful nature by organizing a team building event at The Legend Resort.



It was a great bonding time among the volunteers with a lot of fun from the team building games and challenges. As the saying goes 'Teamwork Makes the Dream Work'.



"Coming together is a beginning. Keeping together is a progress. Working together is success."

Henry Ford



How can we save the sea turtles?

1. Turn out lights visible from the beach.

Sea turtle hatchlings use light and reflections from the moon to find their way to the water at night. Artificial lighting confuses the hatchlings and causes them to head inland instead of out to sea, which putting them in dangerous situations.

2. Avoid beach fires during the nesting season.

The light and heat from beach fires can disorient sea turtles, causing them to crawl towards the fire. Therefore, avoid constructing beach fires during hatching season.

3. Remove beach furniture and umbrellas.

Beach chairs, umbrellas, and tents can be hindrance that can keep baby sea turtles from making their way to the ocean when it's time to start swimming. Remove them at the end of the day, fill in the holes, and never leave them on the beach overnight when the little guys may be making their journey to the ocean.



4. Don't disturb nesting and hatching turtles.

Make sure to give nesting areas plenty of space, and do not disturb female turtles as they emerge from the ocean looking for a place to nest. Also be conscious of where nesting areas are so that you can avoid trampling the hatchlings as they head to the water.

5. Keep beaches and waterways free of trash.

Sea turtles can become tangled in plastic and trash both on the shore and in the water. Discarded items such as fishing lines, balloons and plastic bags may also be confused for food and eaten by sea turtles, often resulting in injury or death. Plastic bags are a threat, since sea turtles can mistake them for jellyfish, which is one of their main prey sources, causing them to starve or die.



6. Reduce the amount of chemicals you use.

The chemicals you use on your lawn and in your home can wash into the coastal waters which can kill marine life. It is very important to properly dispose of toxic chemicals and, even better, find alternative products such as biodegradable solutions.

7. Volunteer!

There are countless ways in which you can make a positive difference in the lives of sea turtles. Organize a clean-up day with your friends and clear the beach of litter, give a presentation to your local school on things they can do to save sea turtles, and most importantly, talk to others about what they can do to make sure they are not putting these important creatures in danger.



INTOUCH ® Project Smile Volume #11



Endangered Animal Awareness:
The Malayan Tiger

INTOUCH WITH THE FUTURE

MAR 2018

IN THIS ISSUE

by Charlene Fan

Project Smile is an initiative by Kossan International Sdn Bhd (KISB) to develop, sustain, and perceive a good relationship between our internal and external community.

Initiated in 2013, the program has extended support and contribution to the environment and communities in need. It is 100% run by Kossan employees on a voluntary basis.

We look at many areas in contribution projects from schools, orphanages to animals, environment and the less fortunate.

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Project Smile 16.0 – A nation's culture resides in the hearts and soul of its people.

KISB volunteers visited **Persatuan Rumah Kebajikan Rita** to share and celebrate the cultural heritage of Chinese New Year among the orphanage children and senior citizens.

Project Smile



A nation's culture resides in the hearts and soul of its people.

02 March 2018 (Friday)

KISB volunteers organized a Chinese New Year themed event at Persatuan Rumah Kebajikan Rita. This establishment is among Malaysia's pioneer shelters for orphans and senior citizens. The shelter houses about 150 orphans and 30 senior citizens.



Being Malaysian with strong cultural mix, KISB hopes to enhance the cultural understanding between all races during festivities. The Lion Dance troupe kick started the event by performing its traditional dance routine to the beat of the drums and excited children.



According to traditional Chinese belief, lions are a symbol of courage, stability and superiority. The lion dance is mainly

performed at the beginning of the Lunar New Year, with the aim of keeping the negative and evil spirits away.



KISB volunteers took the opportunity to provide endangered animal awareness to the children and specifically spoke about the plight of the endangered Malayan Tiger. We hope the children will gain a broader perspective on human issues that continue to endanger species and threaten our global environment. As well as, the consequences on habitat fragmentation, overhunting, global warming, and pollution being major drivers of animal extinctions and population declines. The children of today are our hope for a better world.



KISB volunteers performed a play on the story of Nian which describes how Chinese New Year began a long time ago in China. It was a funny and entertaining play which brought laughter and understanding to the children on why Chinese New Year is celebrated with fireworks and houses are decorated with lanterns and bright red.

With the Chinese New Year song ending the play, the Director of Project Smile Mr. Lawrence gave away

angpows to all the children and senior citizens as a customary practice of the celebration.



Chinese New Year would be incomplete without the customary and colorful Yee Sang as an appetizer. It is tossed high into the air at the beginning of the meal, accompanied by exclamations of well wishes and aspirations for the New Year. KISB volunteer arranged the Yee sang tossing session with the children and senior citizens together before serving lunch.



Nothing could be more effective to boost creativity than an interactive activity (Quote: Creativity Is Intelligence Having Fun – Albert Einstein). KISB organized a coloring and handcraft competition to encourage the children to be spontaneous and to think creatively.



KISB will always continue giving back to the communities in need to see more happy smiles.

“The smallest act of kindness is worth more than the grandest intention.” – Oscar Wilde

Here's what we can do to protect the endangered species:



Malayan tiger is one of the smallest subspecies of tiger. It can be found in Malaysia and southern parts of Thailand.

STATUS	POPULATION	SCIENTIFIC NAME	WEIGHT	HABITATS
Critically Endangered	250-340	Panthera tigris jacksoni	220–264 pounds	Tropical moist broadleaf forests

1. Learn about endangered species

Share with family and friends about the beautiful wildlife such as animals, birds, fish, and plants that you have experienced. The first step in protecting endangered species is to understand how interesting and important they are to the world.

2. Use natural herbicides and pesticides

Encourage your family, friends and neighbors to use natural herbicides and pesticides in maintaining their beautiful lawn or garden. Some herbicides and pesticides are terrible pollutants that cause serious damage to the environment. Polluting the environment will create negative impact on living things such as migrating birds.

3. Recycle and buy sustainable products

Much of what threatens local populations has to do with development and more and more of the natural world is plundered to product new goods. Where possible try to reuse and recycle.



4. Protect and Preserve Nature

Take your bags to the store, reuse containers and properly dispose of lightweight plastics. Wild animals get tangled in these products, and they end up in the ocean being ingested by small fish and killing off beneficial microorganisms.

When on holiday, be responsible to keep the place clean after picnic or activities. Do not destroy, damage or disturb any wildlife or habitats.

5. Do not purchase illegal products that come from endangered species

When you travel and come across any illegal market selling endangered animal parts such as tooth, ivory, or any other product that likely required the killing of an endangered animal; DO NOT purchase it. When the buying stops the killing will stop too.



INTOUCH ® Project Smile Volume #10

GIVE
Joy of Sharing

INTOUCH WITH THE FUTURE

DEC 2017

IN THIS ISSUE

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Project Smile 15.0 – Love, Not In Words But In Deed

KISB volunteers visited Good Samaritan Home to celebrate the joy of Christmas with the orphanage children.

Project Smile



Develop **Colorful** Future Leaders

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Love, Not In Words But In Deed

28 December 2017 (Thursday)

Christmas is about joy, love, gratitude, sharing and giving. It is the same spirit in which drives KISB volunteers to organize the Christmas celebration at the Good Samaritan Home to spend some time to share and give with love. Good Samaritan Home is a Home for children who come from families where parents have abandoned them, or where a parent is unable to cope with the divorce, or where the child has lost one or both parents. It was founded in January 1999 by Albert Ong and YM Ong, a former pastor and his wife.

30 boys and girl whose age ranges from 1-22 years old are being cared for as the Home seeks to not only provide for their physical and material needs, but also to minister to their emotional and psychological needs especially in the light of their broken family backgrounds.



The dean of the orphanage said the children may not be so lucky, but a little kindness from a good person can make a world of a difference for them. The children are the nation's future. We cherish and hope that our initiatives can make them feel the warmth of society, and we hope to inspire more people to care about them and for them to continue the legacy of loving others.



KISB volunteers took the opportunity to spread some Christmas cheer by singing Christmas carols together with the children. The children enjoyed the songs and joined in with tambourines, ringing a delightful spirit to the songs. Meanwhile, the KISB volunteers also took the opportunity to bond with the children to understand their hobbies and interest in sports and games. They are very passionate about life and learning new things. Kossan sponsored a wonderful buffet lunch for everyone and we gathered like a family to enjoy each other's company as we shared the Christmas meal.



Before we ended the day, every child received a spanking new school bag with stationeries from KISB to be prepared for the start of the new school term. In return, we received a warm “thank you” appreciation from them too. KISB also contributed financial donation to the orphanage to support their basic necessities such as food, clothing, shelter, medical care, and education.



Christmas alerts us to the needs of those less fortunate than ourselves, and many organizations and individuals make good efforts to bring the Christmas joy to them. Christmas can be more meaningful and blissful if majority of the society can open their hearts and hands for others.



“We make a living by what we get, but we make a life by what we give.” – Winston Churchill

What can we do to help our orphans?

1. Sponsor

- Our monthly donation will help provide life-giving medical care to orphans with acute medical and special needs.

2. Fundraising

- Fundraising is the lifeblood of Orphans. There are many ways to raise money and have fun doing it! Giving up a little bit of our time to raise some money we will feel a real sense of pride in helping to improve the lives of orphans.



4. Be a volunteer

- Volunteer to give orphaned children healthy, secure and constructive childhoods. If your wanderlust and love for humanity are spilling over. You just need a place where you can put those qualities to use and turn your dreams into reality.

5. Share your story

- If you have had a positive experience with adoption or helping orphans, share your story on social media. Our story can be encouraging others to support the orphanage.



3. Donate books

- Books may get old, but the stories never do. So instead of throwing your old books into the blue bin at the nearest recycling center, we can proceed to help orphans by donating our books.





INTOUCH ® Project Smile Volume #9



INTOUCH WITH THE FUTURE

OCT 2017

IN THIS ISSUE

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Project Smile 14.0 – CARE Enhances Lives

KISB volunteers visited SEMOA (Semenanjung Orang Asli) to help the community to plant fruit trees and engage with the children in fun activities.

Project Smile



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CARE Enhances Lives

29th September to 1st October 2017, Kossan International Sdn Bhd organized an excursion to visit the SEMOA Orang Asli Children Centre in Raub.

SEMOA is a non-profit charitable and non-governmental organization focused on improving the livelihood of the Orang Asli children through the Orang Asli Children Centre. The founders of this outreach project, Mr. Timothy Cheah Kim Hock and Mr. Rajendran Velu, started the hostel centre outside of Raub, Pahang in 1996.

SEMOA Children Centre is bridging the gap between cities and towns, to achieve the concept of equality of education opportunities. They convey the knowledge to remote areas of Malaysia to improve the living standards of the local people. They provide accommodation and care to them, and counsel the Asli children to engage in legitimate and healthy extracurricular activities.



After a hard day's work in the afternoon sun, we successfully managed to plant 260 fruit trees! It was an amazing feeling to be able to support the SEMOA Centre in a big way. All 80 KISB volunteers returned to the Centre to have lunch with the children and continue with the next fun activity.



Our day began with the planting of fruit trees which are sponsored by KISB for the SEMOA Centre. The Centre has acquired land to plant fruit trees and vegetables to sell to the local communities as a form of self-sustaining efforts for the long term. They fear donations might not be consistent and the children need to continue with their education. Besides that, the children can also enjoy the fruits and vegetables of their harvest in their daily meals.

We started our planting activities from digging the soil, fertilize, and sow to watering. We gained invaluable experience in this plantation activity and most importantly we understand a simple theory "You don't get anything that you don't work hard for – Evan Thomas".



Coloring and arts & craft competition was organized by KISB dedicated volunteers to encourage the children to do their best to excel in anything they put their minds to achieve.



The outcome of the children's efforts was indescribable. They were incredibly creative to design and color so well! They went beyond expectations with great excitement to be the winner of the challenge. They were eager to do their best with what they were given. Every children's work of art was beautiful.



We were pleasantly surprised with a special Thank You gesture from the children. They performed dances and sang songs for us in the spirit of being Malaysian. Some of the volunteers came close to tears to witness such a beautiful performance put on by these wonderful children. There were kids as old as 3-5 years old singing and dancing perfectly in synchronization with the group. They are indeed very talented and capable.

KISB provided each child with a goodie bag in remembrance of the day, including their wish list for a pair of nice shoes! We hope they will run a hundred miles in them- looking at their spirit of doing things with so much heart!



In celebration of the meaningful day, the KISB volunteers headed to Eight Acres for some team building activities and retreat. Team building is an important investment for people engagement. It shapes trust, mitigates conflict, encourages communication, and enhances collaboration.



We were up against many interesting challenges but we ran through each activity with great commitment and heart just like the Asli children. At the same time we had good fun participating and getting to know more about our team members.



We have learnt that providing education opportunities for the Orang Asli children is vital for their future development and place in this country. It is also important for them to maintain their unique culture and identity. Culture defines who we are, how we think, how we communicate, what we value and what is important to us, every area of human development. Therefore, we must give our best support to these communities in need which might be left behind in the height of technology and the fast paced world today.

We also believe our team building program empowers individuals to contribute to common goals of the company, to be successful and to continue to build effective teams.

We have a great team of volunteers at KISB to move mountains and we are looking forward to our next project!

Teamwork Makes the Dream Work!

- John C. Maxwell

What can we do to help our Asli Children?

There are 18 Orang Asli tribes in Malaysia, categorized under three main groups according to their different languages and customs which are group as Senoi, Proto-Malay and Semang.

Altogether their population is approximately 148,000 in Malaysia.

1. MAKE A DONATION

Your generous donation will help young Orang Asli kids reach their full potential through improved literacy and numeracy.

2. VOLUNTEER

Help ASLI communities as a volunteer and create a better future, for generations to come. It's a rare privilege and a unique opportunity to make a personal contribution to practical reconciliation.



3. FUNDRAISE FOR SEMOA

The fundraise can be complete by asking your friends and family to donate to ASLI communities in lieu of birthday gifts, raising money through a fitness challenge, collecting donations at a work event.

4. REGULAR GIVING

A regular monthly gift is the gift of ongoing support and hope to Orang Asli communities with the greatest need.

5. ORGANISE EDUCATIONAL COURSES

You can organise public events to educate people about Orang Asli culture. Invite Orang Asli people to contribute.

6. JOIN AN ORANG ASLI SUPPORT GROUP

There are many such groups and a quick Google search can find one in your area.

7. WORKPLACE GIVING

Workplace giving is a simple and tax-effective way for you to make regular donations to non-Profit Organizations through each pay. Giving this way means you get the immediate tax deduction benefits and you don't need to collect receipts through the year.





INTOUCH WITH THE FUTURE



Do small things with great LOVE

18th & 19th March (Monday) 9:30 A.M. to 4:00 P.M., Kossan International Sdn Bhd organized an activity at Paws Animal Welfare Society with the theme; Animal Pet Rescue - Facility Aid & Beautification of PAWS. PAWS is a non-profit animal shelter in Petaling Jaya that has been in operation since 1987. They receive the surrender of unwanted dogs and cats which they will vaccinate, deworm, neuter/spay, and put up for adoption.

Animal welfare is increasingly acknowledged as an issue of major ethical and practical importance. The society must know that animals who share our planet (sometimes our lives) also share with us consciousness, emotions, feelings, perceptions and the ability to experience pain, suffering and states of well-being. PAWS houses more than 500 cats and dogs, including more than 30 animals which suffer from various health condition and disabilities. Most of these cats and dogs are discarded while some injured through road accidents. Hence, the animal shelter is relying on donations to support monthly rental, utilities, wages, food, treatment, vaccination, spaying and neutering the animals. One of the main plights of the shelter was insufficient cages to quarantine and segregate animals in the transition of receiving and treating the animals before releasing it with the rest of the pack. The shelter also lacked proper canopies to protect the animals from the harsh weather.

With this importance and regard, KISB donated stainless steel cages to house cats and dogs comfortably during segregation, quarantine and medical check-up. Other than that, KISB also contributed canopies to cover the animal from being directly exposed to the sun and rain.



Giving certificate for activity at Paws Animal Welfare Society.
With the theme (Animal Pet Rescue)

*"The love for all living creatures is the noblest attribute of man
- Charles Darwin"*





INTOUCH WITH THE FUTURE



Do small things with great LOVE

KISB volunteers spent 2 full days at the animal shelter to brighten up the place to help the center welcome more public to adopt the animals. A lot of sweat, hard work and love went into clearing the area; removing shrubs, bushes, trimming low tree branches, weeding the surrounding of the animal shelter. Thanks to the contribution of paint from one of our subsidiaries - Kossan Paint, KISB volunteers also managed to repainted the exterior walls a fresh blue.

In conclusion, cats and dogs are just like us, they have instincts, feelings and needs which are important to them. This emphasize the necessity to acknowledge each individual animal's essential value, and the fact that every single of them is not only worthy of respect and care, but also deserves to live a life that is meaningful without unnecessary human exploitation or interference.



WHAT CAN WE DO TO HELP OUR LITTLE FRIEND?



SPREAD YOUR LOVE

Tell the world how you feel about your local cats and dogs rescue team by using the animal shelter/rescue Facebook to share graphics. Just click on your favorite images and add it to your Facebook page. All it takes is one kind person to see your flier and decide to adopt!

DON'T BUY A PET, ADOPT!

Don't buy from a pet store or breeder, be sure always adopt a pet from our local shelter. Saving animals from euthanized by adopting them because the shelter is overcrowded. If you have friends who are ready to take care of cats or dogs, please urge them to adopt from the shelter and not from the breeder or pet store.

VOLUNTEER AT YOUR LOCAL ANIMAL SHELTER

Even if you cannot adopt a pet now, you can also be a volunteer with the local shelter or rescue organization to create a better life for homeless animals.

EDUCATION ABOUT SPAYING AND NEUTERING

Teach people how important it is to spay and neuter their dogs and cats. Around million puppies and kittens are born in every day, and there are nowhere near enough good homes for all of them. Spaying and neutering can help end the homeless-animal crisis!

HELPING THEM BY BECOME A FOSTER PARENT

There are so many animals that need a safe temporary place for them to recover from sickness or injury, and some puppies and kittens need a quiet place to grow. This gives them more time to find their permanent home while in a temporary home filled with love.

SAY NO TO ILLEGAL BREEDING

When you support anti-puppy mill initiatives, you are working against irresponsible breeding and animal cruelty. Many puppies who come from puppy mills suffer from serious health problems as a result of reckless breeding.

BE A PET GUARDIAN

When you see animals in trouble, try to help them. If you see a lost dog chained with a nametag, try to find their owner or please call your local animal control officers.

DONATION

Shelters and rescue organizations always need foods, equipment and other supplies. Check with their website's wish list or call them to find out what is in short supplies.



INTOUCH WITH THE FUTURE

Living without Limits

13th March (Monday) 9:00 A.M. to 1:30 P.M., Kossan International Sdn Bhd together with the support from Mouth & Foot Painting Artists Sdn Bhd (MFPA), organized a motivational talk and demonstration at SJK (C) Pui Ying school with the theme – HOPE: Embrace Possibilities. The headmistress of SJK (C) Pui Ying gave an opening speech to encourage students to identify and develop their own talents and abilities as “We Only Live Once”. She reminds the students that hardship is the inevitable process of life, we should grasp every second with hope, and learn how to appreciate life by its value not its length.

Ms. Patricia Louis and Mr. Chan Yee Chong, representatives from KISB spoke about the Power of Positive Thinking and thanked the MFPA artists for taking the time to demonstrate their amazing capabilities under extreme challenges in front of the school children. We hope through this awareness; the students will be able to reflect and make the right choices through the Power of Positive thinking and achieve great success in everything they do.

MFPA is an international, non-profit association wholly owned and run by disabled artists to help them meet their financial needs. Members paint with brushes held in their mouths or feet as a result of a disability sustained at birth or through an accident or illness that prohibits them from using their hands. The publishers reproduce the artists' original paintings as unique greeting cards, calendar and a wide range of other products, which brings vital and financial security to its members.



spoke about the Power of Positive thinking and achieve great success in everything they do.



INTOUCH WITH THE FUTURE

Living without Limits

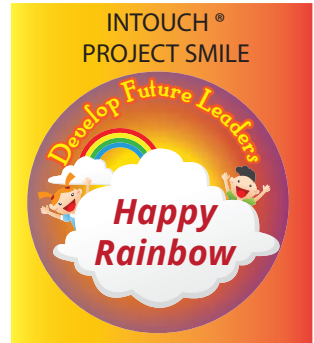
The artists from MFPA Malaysia; Siti Aisyah and Mohd Khairuddin performed a live demonstration of foot paintings using different painting techniques which wowed the students. We were all amazed with the incredible capability of these artists who can paint so well by just using their feet! During the demonstration, a live Q&A session was held to interact the students with the artists. Each student received an MFPA postcard drawn by disabled artists as a souvenir from Kossan to remember the day and cherish the moment.

The foot and mouth painting activities is inspired by Nick Vujicic, he was born without limbs and was bullied by others at the time of schooling, and even planned to end his life when he was ten. After he stood up again, he stopped complaining, tried hard every day to help more people in need, because he believed: "If you think you don't get miracles, then you can be somebody else's miracle." He travels around the world and encourages others to jump out of depression and sadness and to look forward to the future.

The motivational and awareness event received positive response from the students and teachers as they are able to learn something new which is not found in textbooks but through life's real experiences.



"When life gives you lemons, make lemonade."



INTOUCH WITH THE FUTURE

A Colorful and Exciting Day

Young people are increasingly recognized as critical actors in matters of global importance and they are the hope to shape a better tomorrow. With this in mind, KOSSAN volunteers decided to organize a youth camp for the orphanage homes.

The core objective of this participation is to involve the youth in learning more about life and developing soft skills to aid them better as they mature from young kids to adulthood.

The theme of the youth camp was titled "Developing Colorful Future Leaders" which symbolizes the positivity in the beauty and hope of a rainbow. As the opening ceremony of the youth camp, all participants were taught on setting up their own tents for the night. It seemed like a complicated task but when you follow the instructions carefully it can be very fast and simple. It is a reflection how we should not be intimidated with challenges - anything is achievable if you set your mind to it.

The camp started with a brainstorming activity to construct the tallest tower using limited resources. It was facilitated by an experienced trainer Mr. Rais Rajan who is a volunteer as well in making this camp a great event for the kids.



"Children are the world's most valuable resource and its best hope for the future." John F. Kennedy



INTOUCH WITH THE FUTURE

A Colorful and Exciting Day

Reluctantly the kids started working on their towers and eventually warmed up to the spirit of competition together with the aid of the KOSSAN volunteers. They learned many values from working together as a team and the courage to make the impossible possible. They also gave some sharing about their invaluable takeaways from the activity. After lunch, Dr. Vinodhini a gynecologist from Sri Kota hospital presented a talk to the children. She explained about eating well, maintaining a healthy lifestyle and proper hygiene to stay safe and healthy.

In the evening the group went on a Nature Trek to learn about the trees and to understand the values they bring to humans in form of shelter, clothes, food and other resources. It provides the children an insightful knowledge how much the environment protects us and the role we play in taking care of them for the future.

A camp is never complete without a campfire and the children experienced some fun games and singing as a bonding ritual to end the night. KOSSAN volunteer Mr. Sam also shared some deep stories about his own experiences and gave the children some valuable advice about looking out for each other and living together in peace and harmony.

It was an enriching moment for both volunteers and the children. There were many unforgettable moments and first time experiences which will last a lifetime.



There were many unforgettable moments and first time experiences which will last a lifetime.



INTOUCH WITH THE FUTURE

71% of our beloved planet is covered by water and the oceans hold about 95.6% of that water. With the abundance of life that flourishes in our oceans, it only makes sense that we conserve our most valued resource. Located off the coast of Terengganu, Pulau Tenggol is a well-kept secret paradise teeming with lush marine wildlife. The core objective of this visit is to create awareness on marine conservation. Tenggol was selected due to its low frequency of visitors and well-kept natural state. It is a good platform in preparing the island for the future.

The launching ceremony kicked the project into gear with the planting of signages by the Kossan Management team. The signages are intended for any future visitors to the island to serve as a reminder on their responsibility towards marine conservation. The first signage consist of information about marine life at the island and how we can help to protect it. Two additional signages focused on the 'don't's' while at the beach and ocean. With the project underway, the group participated in Discovery Scuba Diving and snorkeling activities. The activities further reminded the group why conservation is needed to protect the fragile but beautiful eco system that lives beneath the waves. The group ended the day with a beach cleaning exercise that proved there is rubbish being washed ashore from the ocean. These particles will be mistaken as food by fish and turtles. The responsibility for conservation of marine life should be the obligation of everyone. The work done on Pulau Tenggol will function as an educational guide on the importance of preserving our marine environment not just for us, but for many generations to come. As the saying goes, one small step for man, one giant leap for mankind.



Without water, our planet would be one of the billions of lifeless rocks floating endlessly in the vastness of the inky-black void.

— Fabien Cousteau, Grandson of Jacques Cousteau



INTOUCH WITH THE FUTURE

What can we do to save our oceans?

Mind Your Carbon Footprint and Reduce Energy Consumption

Reduce the effects of climate change on the ocean by leaving the car at home when you can and being conscious of your energy use at home and work. A few things you can do to get started today: Switch to compact fluorescent light bulbs, take the stairs, and bundle up or use a fan to avoid oversetting your thermostat.

Make Safe, Sustainable Seafood Choices

Global fish populations are rapidly being depleted due to demand, loss of habitat, and unsustainable fishing practices. When shopping or dining out, help reduce the demand for overexploited species by choosing seafood that is both healthful and sustainable.

Use Fewer Plastic Products

Plastics that end up as ocean debris contribute to habitat destruction and entangle and kill tens of thousands of marine animals each year. To limit your impact, carry a reusable water bottle, store food in nondisposable containers, bring your own cloth tote or other reusable bag when shopping, and recycle whenever possible.

Help Take Care of the Beach

Whether you enjoy diving, surfing, or relaxing on the beach, always clean up after yourself. Explore and appreciate the ocean without interfering with wildlife or removing rocks and coral. Go even further by encouraging others to respect the marine environment or by participating in local beach clean-ups.

Don't Purchase Items That Exploit Marine Life

Certain products contribute to the harming of fragile coral reefs and marine populations. Avoid purchasing items such as coral jewellery, tortoiseshell hair accessories (made from hawksbill turtles), and shark products.





INTOUCH WITH THE FUTURE

What can we do to save our oceans?

Be an Ocean-Friendly Pet Owner

Read pet food labels and consider seafood sustainability when choosing a diet for your pet. Never flush cat litter, which can contain pathogens harmful to marine life. Avoid stocking your aquarium with wild-caught saltwater fish, and never release any aquarium fish into the ocean or other bodies of water, a practice that can introduce non-native species harmful to the existing ecosystem.

Support Organizations Working to Protect the Ocean

Many institutes and organizations are fighting to protect ocean habitats and marine wildlife. Find a national organization and consider giving financial support or volunteering for hands-on work or advocacy. If you live near the coast, join up with a local branch or group and get involved in projects close to home.

Influence Change in Your Community

Research the ocean policies of public officials before you vote or contact your local representatives to let them know you support marine conservation projects. Consider patronizing restaurants and grocery stores that offer only sustainable seafood, and speak up about your concerns if you spot a threatened species on the menu or at the seafood counter.

Travel the Ocean Responsibly

Practice responsible boating, kayaking, and other recreational activities on the water. Never throw anything overboard, and be aware of marine life in the waters around you. If you're set on taking a cruise for your next vacation, do some research to find the most eco-friendly option.

Educate Yourself About Oceans and Marine Life

All life on Earth is connected to the ocean and its inhabitants. The more you learn about the issues facing this vital system, the more you'll want to help ensure its health—then share that knowledge to educate and inspire others.





INTOUCH®
PROJECT SMILE

*Switching Off The Lights
For A Brighter Future*



INTOUCH WITH THE FUTURE

Lights, Air-conditioning, water heaters, the list goes on. How easily we forget the daily comforts we are accustomed to and the toll it takes on mother earth. In conjunction with Earth Hour 2016, Kossan volunteers showed their support by participating in the Earth Hour Walk organized by WWF Malaysia.

On the day of the event, a total of 60 enthusiastic and energetic Kossan volunteers gathered at Dataran Petaling Jaya, Selangor to join another 2000 participants in support of Earth Hour. "It's so great to see so many people coming out in support of Mother Nature" said Isaac Lim of Kossan.

Before the main activity began, the crowd was engaged with quizzes on preserving mother earth and lucky winners were treated to giveaways. Next everyone present was briefed about the benefits of composting to support the environment. Just before the 3.6 km walk, the crowd joined the MC in the countdown before all the lights were switched off. And this happened simultaneously worldwide at predetermined time zones.



From this distant vantage point, the Earth might not seem of any particular interest. But for us, it's different. Consider again that dot. That's here. That's home. That's us. On it everyone you love, everyone you know, everyone you ever heard of, every human being who ever was, lived out their lives.- Carl Sagan



INTOUCH WITH THE FUTURE

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PROJECT SMILE*Switching Off The Lights
For A Brighter Future*

Some participants ran while other walked, no matter what, everyone was there for the same cause.

The sweat, heat and fatigue are self-realization to reflect the importance we must put in to save our environment for the sake of the future and for our children. Even with the lights switched off, the atmosphere was full of life and excitement. After completing the walk, every participant received a medal made out of recycled wood to take home as a reminder what we must do moving forward.

With the current outlook on our planet, the concept of going green and becoming more sustainable seems more like a necessity rather than an option. Kossan is no stranger to doing its part for the environment. Currently implemented within the company are recycling and energy saving programs. Staffs are encouraged to place recyclable items in their assigned bins, take the stairs rather than lifts as well as switch off air conditioning and lights when nobody is in the room.

What Can We Do?**1. Recycle Glass**

Recycled glass reduces related air pollution by 20 percent and related water pollution by 50 percent. If it isn't recycled it can take a million years to decompose.

**2. Brush without running water**

You've heard this one before, but maybe you still do it. You'll conserve up to 19 litres per day if you stop.

**3. Plant a Tree**

It's good for the air, the land, can shade your house and save on cooling (plant on the west side of your home), and they can also improve the value of your property. Make it meaningful for the whole family and plant a tree every year for each member

**4. Use your cruise control**

You paid for those extra buttons in your car, so put them to work! When using cruise control your vehicle could get up to 15% better mileage. Considering today's gasoline prices, this is a boon not only for the environment but your budget as well.

**5. Switch off your Lights**

Always turn off incandescent bulbs when you leave a room. Fluorescent bulbs are more affected by the number of times it is switched on and off, so turn them off when you leave a room for 15 minutes or more.

**6. Fly with an E-Ticket**

The cost of processing a paper ticket is approximately \$10, while processing an e-ticket costs only \$1. In the near future, e-tickets will be the only option, saving the airline industry \$3 billion a year. In addition to financial savings, the sheer amount of paper eliminated by this process is commendable.

**7. Pay Bills Online**

By some estimates, if all households in the U.S. paid their bills online and received electronic statements instead of paper, we'd save 18.5 million trees every year, 2.2 billion tons of carbon dioxide and other greenhouse gases, and 1.7 billion pounds of solid waste

**8. Turn off computers at night**

By turning off your computer instead of leaving it in sleep mode, you can save 40 watt-hours per day.



INTOUCH WITH THE FUTURE

INTOUCH®
PROJECT SMILE*Small Hands,
Wide Smiles*

The children at the pediatric ward of Public Hospital Tengku Ampuan Rahimah were given a pleasant surprise visit by Kossan's enthusiastic volunteers. The objective of the visit was to spread the joy and Christmas cheer to the children at the ward to relieve them a moment of their day of medical hardship. Kossan volunteers danced through the pediatric ward singing Christmas carols and ringing tambourines to bring out a lively cheer. A clown entertained the kids by making fun and colorful balloon shaped objects upon their request. The young and brave patients were then treated to a visit by the jolly old Santa who then accompanied the Kossan volunteers to serenade the group with some joyful Christmas carols.

The final event for the day was the one that brought the most smiles to the children, the highly anticipated gift giving. Thanks to our kind and generous friends at Kiwanis, a total of 100 gifts were handed out to the delighted children. The highly successful visit goes to show a lot can be achieved with a little time and kindness.



"If you're in the luckiest one per cent of humanity, you owe it to the rest of humanity to think about the other 99 per cent."
Warren Buffett



INTOUCH WITH THE FUTURE

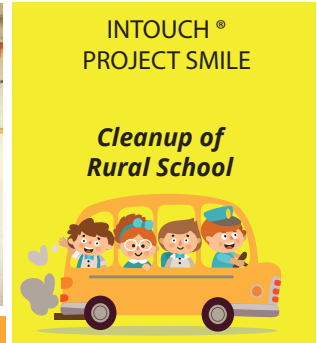
It was a great day at Pui Ying Hall as Kossan volunteers welcomed orphanage children from Philea Home and Padmasambhava Children Loving Association (PCLA) to celebrate the season of giving, Christmas. The children were treated to Christmas carols by Kossan's caroling team along with Santa dancing around, adding to the Christmas cheer. The children from the homes provided a wish list of things they really wanted such as school bags, shoes, calculator, stationeries and Kossan volunteers hunted for these items to surprise them in their Christmas gifts.

Opening presents can work up an appetite, so right after the gifts were opened, a scrumptious lunch was served. As happy faces savored the tasty food, the group was treated to a magic show that was full of mystery and excitement. Then the kids participated in friendly games and everyone ended up dancing at the end of the day. It was a happy day for all those involved especially the children. The smiles from the little faces make us remember how easy it is to spread joy and happiness around with minimal effort.



"Christmas is not just a time for festivity and merry making. It is more than that. It is a time for the contemplation of eternal things. The Christmas spirit is a spirit of giving and forgiving."

J. C. Penney



INTOUCH WITH THE FUTURE

Caring for both children and the environment are the key elements of Kossan's approach to corporate social responsibility. Kossan is committed to balancing successful, effective business practices with meaningful contributions to our greater communities. As a part of this ongoing involvement, Kossan International coordinated a school cleanup and beautification effort with the Pui Teh Primary School in July. The school is one of many which receives only partial funding from the government, leaving them in great need of outside contributions for the bare necessities of the classroom.

Kossan Volunteers spent their Saturday morning working alongside teachers and students alike to paint school murals, plant flowers, clean classrooms and develop a mini science garden for the students. The nature-themed murals were painted over a span of two weeks by a dedicated group of Kossan volunteers. The ocean scene brings a cheerful atmosphere to the school's playground, and brightens up a section of the school's grounds that were previously uncared for. Students were able to take ownership of the second mural by contributing their painted handprints. The completed hand print tree serves as a reminder that when everyone works together we can create something beautiful!



A little help from everyone creates something beautiful!





INTOUCH WITH THE FUTURE

Garden and School Supplies

In addition to donations of paint supplies for the murals, Kossan also contributed ceramic pots and Hibiscus flowers which now adorn the entry-way to the school. This beautification of the school's exterior is a small but significant way to inspire the local community to take pride in their classrooms, as well as to ease the workload of parents and teachers.

After the beautification of the school's exterior, volunteers gave classrooms a deep cleaning and planted a small garden. Everyone worked together to clear weeds, reinforce garden plot walls with bricks and cement, and plant an array of herbs and spices for the school's use. The garden will be used by students to learn plant biology and basic gardening skills, and the school cafeteria will make use of these delicious plants when preparing the children's meals.

Finally, Kossan International contributed some much-needed materials to the school, including portable furniture, a PA system, announcement boards and plants. Although supplies such as these are often taken for granted, underfunded schools often need to ask parents for donations to obtain them. With these necessities taken care of, teachers and administrators can focus on their main priority: the needs of their students and the betterment of their future.



"Everyone worked together to clear weeds, reinforce garden plot walls with bricks and cement, and plant an array of herbs and spices for the school's use." "Everyone worked together to clear weeds, reinforce garden plot walls with bricks and cement, and plant an array of herbs and spices for the school's use."



INTOUCH WITH THE FUTURE

INTOUCH® PROJECT SMILE

Visit to a Local Tribe



Bringing Smiles and Supplies to Those in Need In an ongoing effort to invest in the future of Malaysia's people and environment, volunteers from Kossan International Sdn Bhd spent a weekend in May bringing aid to a flood-afflicted local tribe - in the beautiful Belum- Temenggor Rainforest. The volunteers spent a day on the Temenggor Lake delivering food, clean clothing and toys to the affected community. They dropped the supplies off at several islands on the lake where the tribe members were seen washing clothing, fishing and swimming in the water. In April of this year a devastating flood led to the evacuation of many villagers to the forest's higher ground. The scattered families have had only themselves to rely upon for food and supplies as their access to nearby towns has become more restricted.

Kossan's contributions included rice, flour, sugar, clean clothing, children's toys and more. These donations of non-perishable food items will allow these villagers to focus on rebuilding their homes, rather than spending their earnings and time making the long journey by water and land to buy necessities at the nearest town. The volunteers also spent time playing with the children and showing them their new donated toys and instruments. They also chatted with the community leaders, who discussed the recent difficulty of the flood, and showed them traditional hunting equipment and techniques. We hope that our ongoing commitment to Project Smile will help create awareness about the struggles of these indigenous peoples.



Making new friends and bringing smiles!





INTOUCH®
PROJECT SMILE

Recycling at Ketam Island



INTOUCH WITH THE FUTURE

Kossan International Sdn Bhd team gathered early on the morning of 24th January 2015 with a mission to accomplish: clean up litter at the housing area of Ketam Island. The objective of this program is to help the residents of Ketam Island allocate their reusable resources and to maintain the cleanliness of the island. Moreover, it is an eye opener to see the harm done to the sea and inspires observers to be more mindful in protecting the environment.

Ketam Island is a small island fishing village off Port Klang, Selangor and visitors must board speedboats to reach it. Upon arrival on the island, volunteers were brought to Tzu Chi recycle station nearby the housing area. At the recycling station, Kossan's volunteers were welcomed by the Tzu Chi volunteers and were divided into 4 groups, each with one housing area to be cleaned. It took about 2 hours to cover the entire main road and they successfully collected a great quantity of recyclables. Additionally, the volunteers helped Tzu Chi volunteers sort out the recyclables according to their classification. Kossan also contributed money to the Tzu Chi organization in order to help them to achieve their volunteering mission.



Organizing waste is essential to the recycling process! These volunteers help designate trash into the correct categories



INTOUCH WITH THE FUTURE

The 'Plant a Tree, Save the World' mission was carried out by Kossan International on 17th October 2014 at the Forest Research Institute Malaysia (FRIM) Kepong, in order to raise awareness of the importance of Malaysia's natural resources. FRIM is well known as one of the green lungs in Selangor and was founded in 1929 as a natural research and conservation reserve. Their mission is to both enhance the health and increase number of trees in the forest and to provide a better environment for future generations. FRIM's officers demonstrated planting instructions and techniques before the participants began their journey into the forest. During the program, Kossan's staff was provided with small fruit trees and planting equipment. All the provided plants will contribute to the health of the surrounding ecosystem. Altogether they planted over 50 different types of plants and trees.



A 'green lung' is defined as 'an area of parkland within a town or city, considered in terms of the healthier environment it provides'.



INTOUCH® PROJECT SMILE

Easter Day with Philea Home



INTOUCH WITH THE FUTURE

While the issues of education and literacy among orphans remains a key concern in Malaysia, Kossan International has made it their mission to work towards a better future for these children. In early 2013 Kossan volunteers spent Easter day at the Philea Home – a small orphanage in the Klang area. During the visit, the volunteers helped the orphans build a small library, donated stationery, and celebrated Easter day with them. In addition, the volunteers contributed foodstuffs such as sardines, rice and cooking oil. The volunteers spent the second half of the day playing with the children. Activities included drawing, coloring books and painting eggs – both the volunteers and the children were proud of their art and greatly enjoyed the chance to spend the afternoon together. With small efforts such as this, Kossan hopes to empower these children with resources and education. After all, these children may become the innovators, inventors and great minds of the future!



Organization of Library

Kossan volunteers took the cluttered and unorganized book collection at the Philea Home and sorted by genre and reading level. Now they have a real library and caregivers and children can easily find their favorite book!



Lending a Helping Hand



INTOUCH® PROJECT SMILE

Christmas Celebration with Refugee Children



INTOUCH WITH THE FUTURE

In 1998, a very special school called the Myanmar Learning Centre (MLC), was established in an effort to tackle the problem of high illiteracy rates among refugee children in Malaysia. The United Nations High Commissioner for Refugees (UNHCR) is a non-government organization that has been a big supporter of the MLC since its inception. The objective of the MLC is to provide refugees with education, learning facilities, and help in realising their full potential. One of Kossan International's mission's is to be in touch with the lives of children and to help them create a better future.

Kossan's volunteers spent the afternoon of December 27th 2013 at the centre with the refugee children. Each volunteer was paired with one child for the day and treated them to McDonalds Happy Meals, a dancing session with Santa Clause and interactive games with the group. The volunteers also decorated the school's hallways and classrooms. At the end of the day, each and every child received a Christmas gift from Santa Clause and the volunteers. The celebration brought joy to children and volunteers alike. The Kossan team also contributed a significant donation to the school in order to help them to improve their educational facilities and environment.



Lending a Helping Hand





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